Mission

Stimulate the discussion on how to turn research into investment in innovation in the logistics sector

Barriers for innovation adoption in Logistics

• Immaturity of innovative technology
• Lack of reliability and accuracy
• Lack of standardisation
• Cost aspects
• Data protection / privacy concerns
• Limited target group of the solution / lack of transferability
• Organisational / cooperation issues
• Lack of smooth transition to new solution
• Employees’ resistance
• Lack of awareness

Approach

• Identification and classification of innovative logistics best practices, technologies and business models
• Understand drivers and barriers for logistics innovation adoption
• Develop mitigation strategies for barriers to innovation adoption
• Continuously look for new promising innovative approaches
• Boost the cooperation and collaboration in the transport and logistics sector

New ways for innovation support

Open is not violable – collaboration is fundamental!

Invitation

Contribute with your views and experience to the new Social media channels for communication:

Main references